

## MARKET DATA



### Population / Demographics

- Wilson has a population of about 2,000 people
- Windsor has a population of about 29,000 people
- Over 93,000 people live within a 10 minute drive

### Income / Purchasing Power

- Median household income in Wilson is about \$54,000
- Median household income in Windsor is about \$82,000
- Median household income within a 10 minute drive is about \$55,000

### Accessibility

- Wilson is located about 4 miles north of downtown Hartford
- Wilson has direct access to Interstate 91 and to I-291 connecting to Interstate 84 in Manchester
- Windsor Avenue is served by two bus routes (#32 and #34) providing 45 weekday trips inbound to downtown Hartford and 45 weekday trips outbound to Windsor Center and beyond