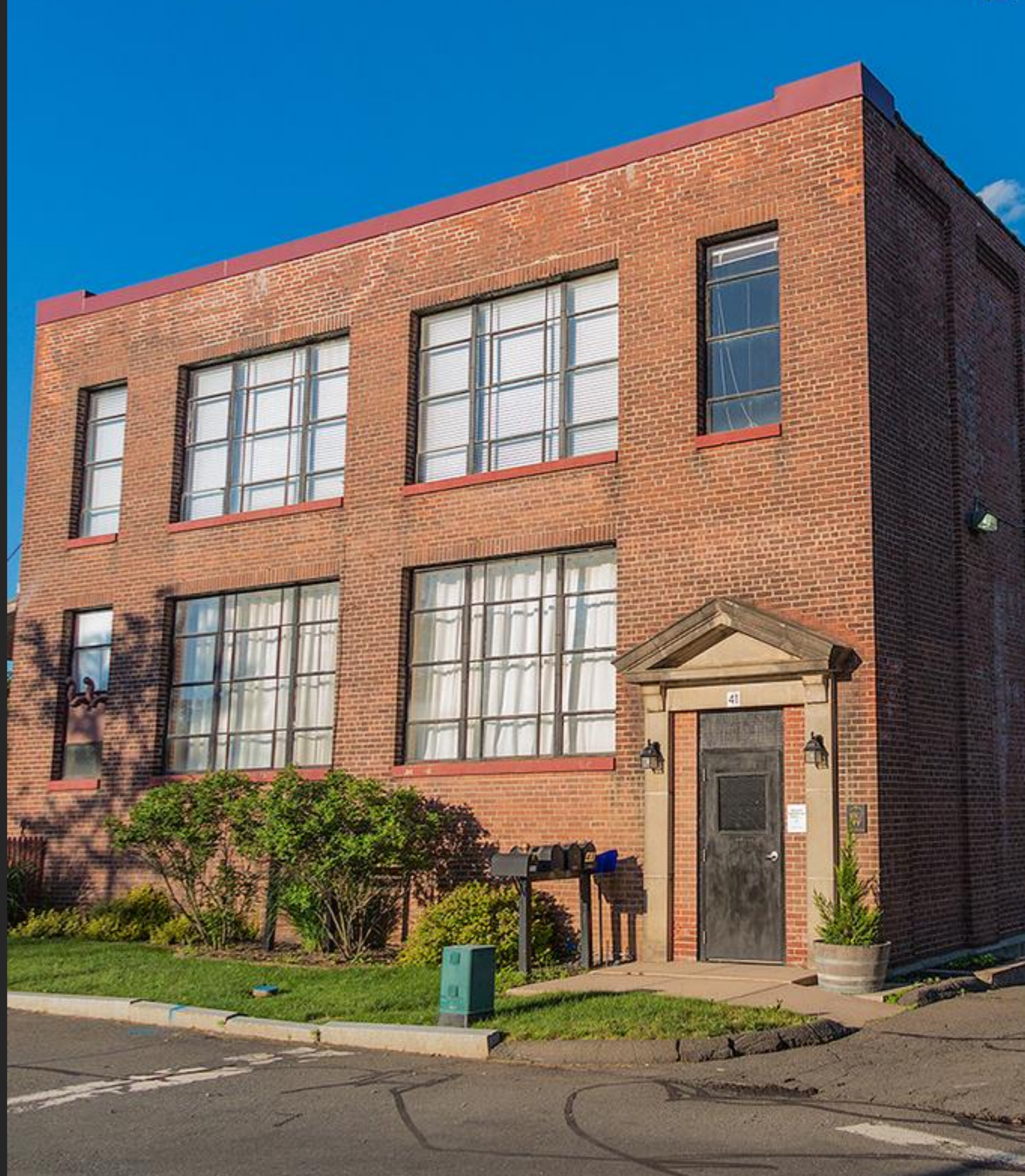


Windsor Worx

AN ECONOMIC DEVELOPMENT HUB



A STRONGER WINDSOR

COMMUNITY IMPACT

Windsor Worx is so much more than space. It is a community hub where local entrepreneurs can collaborate and thrive alongside the support of fellow professionals, including remote workers and regional teams, and veteran small business owners. We know that Post-COVID, communities are struggling to get back on their feet. Citizens are looking to find work or build a business, and new businesses are seeking resources to grow, and veteran businesses are in need of modernization.

This unique mix of service and space is aligned to support this entire local, small business ecosystem. Simply put – our goal is to help MORE small businesses launch and support their journey to the 5- and 10-year major milestones, making them strong and sustainable contributors to the local economy.

OUR GOALS

Increase in Small
Businesses Launched in
Windsor and
Neighboring Towns

Increase Local
Business Patronage
and Traffic in
Downtown Windsor
on Weekdays

Build and Enhance
Local Connections +
Collaborations

Increase in Citizen
Support for Windsor
Area Businesses

Windsor Worx

SERVICE + SUPPORT THAT BRINGS A COMMUNITY TO LIFE

PHYSICAL MEETING + NETWORKING SPACES

A place to get productive, collaborate, and connect. Our flexible and varied membership options are developed to fit the needs of today's remote workers, entrepreneurs and small businesses. We provide the backdrop and amenities for a better workday.

PROFESSIONAL SERVICES

In partnership with local experts and service providers, we'll provide free and paid opportunities to launch and strengthen local businesses. Everything from Marketing, Sales, Legal and Bookkeeping can be accessed through our physical and online hubs.

COMMUNITY PROGRAMMING + EVENTS

In our mission to drive economic development in the community, we'll produce our flagship programs, create and host seminars, workshops, webinars and working groups, all with the goal of launching and supporting more small businesses in Greater Windsor.

THE DESIGN PLAN

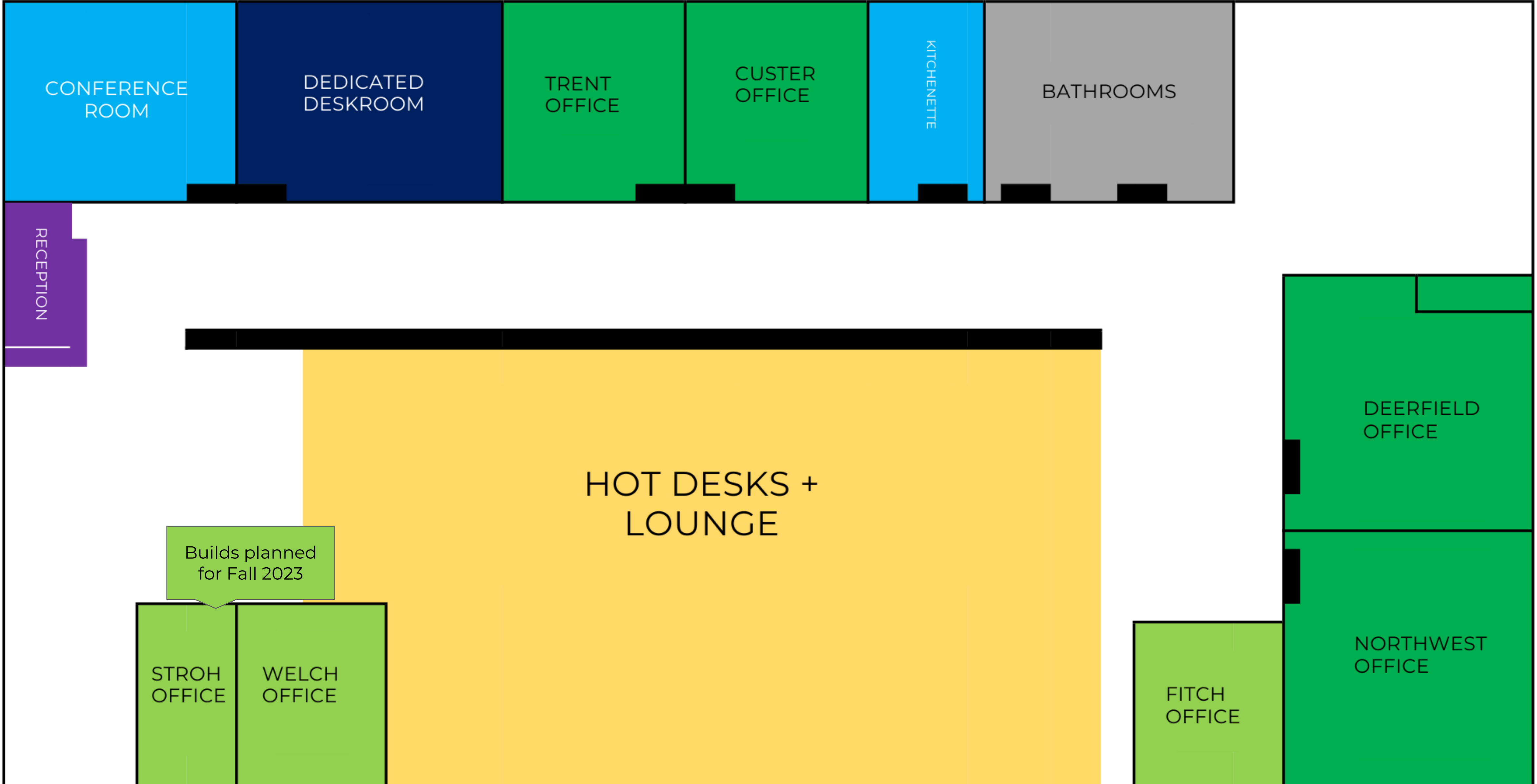
An Ode to the Former Industrial Space, with a Chic, Comfortable Twist

Unlike other area coworking facilities that boast a more modern and often sterile design, our design plan is focused on comfort without sacrificing style. Think of a beautifully designed living room, home office or kitchen, furnished with soft, colorful fabrics, local art, and layers of lighting.

And, of course, none of our workspaces would be complete without a ton of plant life.



THE FLOORPLAN



MEMBERSHIP + ENGAGEMENT

Thanks to our nearly 5 years of experience in successfully running West Hartford Coworking as a profitable space, we have developed and priced levels of membership available to the Windsor Worx community that fit the needs and economics of the local market. As always, we will continue to dig into and best understand this sub-market, treating the space and its needs as a unique space, shifting offerings accordingly.

Private Offices
Starting at
\$650/month

Dedicated Desk
\$275/month

Hot Desk
\$20/day

Conference Room
\$35/hour

Mailbox
\$45/month

Private Event
Booking
\$75/hr

Community
Events
Per Ticket

Virtual Small Business
Community Hub
\$50/month

FLAGSHIP PROGRAMMING @ *Windsor* *Worx*



The Neighborhood – Bromleigh’s unique incubator program, pairing hands-on training and workshops with expert advice in legal, marketing, sales, insurance, and community development, allowing businesses to launch sooner and stronger than typical *advice-only* incubator programs. We plan to run two cohorts in year one, supporting approximately ten, well-vetted and nominated entrepreneurs.

FLAGSHIP PROGRAMMING @ *Windsor*✶*Worx*

COMMUNITY IMPACT

10

NEW WINDSOR-AREA BUSINESSES

In our first 18 months, The Neighborhood will guide 2 cohorts of 5 entrepreneurs through our hands-on curriculum to launch their business. The first in April 2024, the second in February 2025.

\$0

COST TO PARTICIPATE

Entrepreneurs that are accepted into the program will not incur any charge for the services and support they will receive in the program. Costs will be covered by community partners and grants.



100%

MORE PREPARED TO THRIVE

Participants will work with area experts to complete the following essential business deliverables as part of our program curriculum:

- Logo + Branding
- Website
- LLC Formation
- Insurance + Risk Management Consultation
- Social Media Marketing Strategies
- Sales + Business Development Training
- Community Engagement Strategies + Introductions

Our cohort will culminate in a presentation and launch party @ Windsor Worx, introducing these new businesses to the community.