Fiscal Impact Analysis of Great Pond Village

Town of Windsor, Connecticut

Presentation to:

Windsor Town Council
Windsor Town Planning & Zoning

May 11, 2011



Presentation Overview

- Introduction
- Fiscal Impact Analysis and Study Overview
- Major Assumptions
- Summary Results and Major Findings
- Wrap-Up



TischlerBise, Inc.

- Fiscal, economic, and planning consultants
- National Practice
- Fiscal Impact Evaluations (600+)
- Impact Fees (700+)
- Infrastructure Needs & Revenue Strategies
- Utility Rate Studies
- User Fees
- Cost Allocation Plans
- Public and Private Sector Experience



TischlerBise is the only national firm focused exclusively on cost of growth and revenue enhancement issues.



What is Fiscal Impact Analysis?

- Cash flow to the public sector
 - Are the **revenues** generated by development enough to cover the service and facility **costs** to serve the development?
- Evaluates operating expenses and capital costs and revenues
 - Non-Enterprise Funds
- Revenues minus expenditures = net surplus or net deficit



Fiscal Impact Analysis Differs from an Economic Impact Analysis

- Economic Impact Analysis:
 - Evaluates impact on overall economy of a community new dollars circulating locally
 - Residential impacts: Primary factors are the construction phase and consumer spending
 - Nonresidential impacts: Primary factors are job creation and real disposable income
- Fiscal Impact Analysis
 - Impact on local government fiscal condition (revenues and costs to the government) due to new development



General Framework

- A fiscal impact analysis is not intended as a budgetforecasting document
 - Revenues and expenditures are projected separately analysis is not "revenue constrained"
 - Unlike annual budget that needs to be balanced with revenues available
- Fiscal analysis determines the *direct* costs and revenues from development
- Allows testing of "what if" scenarios
- Fiscal condition is one element to consider in land use policy



Great Pond Village Fiscal Impact Analysis

- Conducted meetings and follow-up with staff
 - Town budget, services, capital improvements
- Obtained development program from developer;
 worked with Town staff to develop alternative scenario
- Developed fiscal model to:
 - Evaluate Great Pond Village's overall fiscal impact
 - Identify infrastructure needs
 - Evaluate feasibility of Tax Increment Financing
 - Examine operating impact (staff and operating costs)
- Prepared report on findings & present findings



The Study's Basic Assumptions

- Assumes current budget (FY2011) and levels of service
- Includes operating and capital costs for Town, Schools, and on-site infrastructure.
- Includes General Fund and Special Revenue Funds that support operating departments
- Two scenarios evaluated:
 - o Developer's Scenario proposed as of March 25, 2011
 - o Alternative Scenario slower development pace



Development Program

		Buildout	Buildout	Buildout	Mkt. Val.	Assessed Val. per DU
Туре	Residential	# of Units	Population	Students	Per DU [1]	(at 70%) [2]
R1	Multifamily-Independent Living	200	381	0	\$250,000	\$175,000
R2	Multifamily-Rental	1,904	3,625	333	\$150,000	\$105,000
R3	Multifamily-Condos	1,037	1,974	181	\$175,000	\$122,500
R4	Single Family Attached (For Sale)	624	1,188	124	\$175,000	\$122,500
R5	Single Family Urban Detached	245	680	82	\$350,000	\$245,000
	Total	4,010	7,847	720		

			Buildout	Buildout	Mkt. Val.	Assa Val.
	Nonresidential		Sq. Ft.	Jobs	Per Sq. Ft. [1]	Per Sq. Ft. [2]
NR1	Civic		128,000	98	\$0	\$0
NR2	Retail		85,000	170	\$190	\$133
NR3	Office		640,000	2,122	\$165	\$116
		Total	853,000	2,390		

Parking Garage (Spaces) 1,230

- [1] Winstanley Enterprises; Town of Windsor
- [2] Assessed value at 70% of market value

Note: Development program as of March 25, 2011

Sources: Winstanley Enterprises; TischlerBise

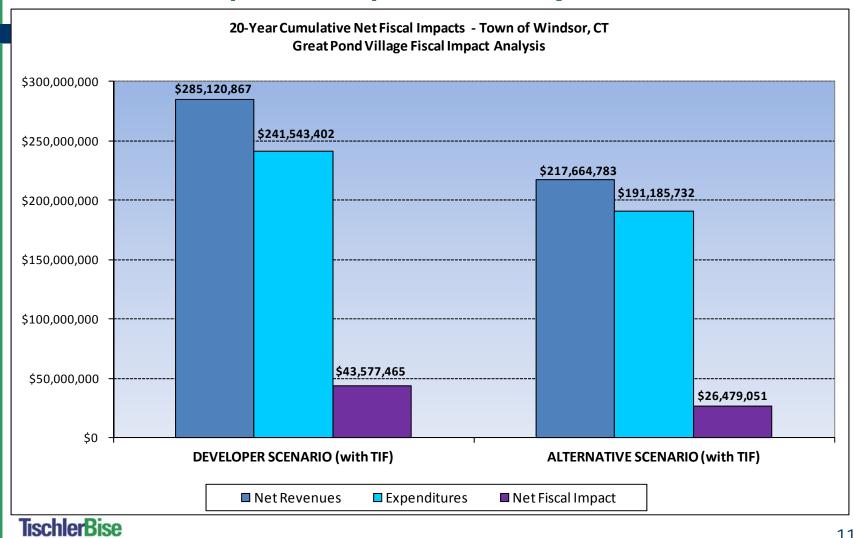


Scenario Development Assumptions

- Scenario 1 (Developer Scenario):
 - Approximately 300 housing units per year (residential buildout by year 14).
 - Nonresidential development assumed to be fully built out by year 11 (retail by year 6; office by year 8; civic by year 11).
- Scenario 2 (Alternative Scenario): Slower pace
 - Approximately 200 housing units per year (residential buildout by year 20).
 - Nonresidential development assumed to be built out by year 19 (retail by year 8; office by year 19; civic by year 15).



Cumulative (20-Year) Fiscal Impact Results



Cumulative (20-Year) Fiscal Impact Results

Cumulative Net Fiscal Results

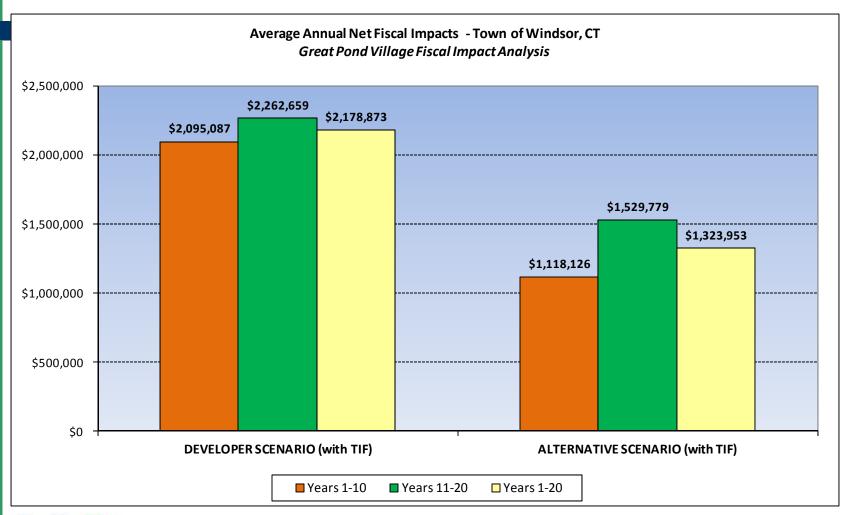
Town of Windsor, CT

Great Pond Village

	SCENARIO		
Category	DEVELOPER SCENARIO: Buildout by Year 14	ALTERNATIVE SCENARIO: Buildout by Year 20	
REVENUES			
Total Revenues from Great Pond Village	\$296,982,643	\$229,526,558	
Less Existing Property Tax Revenue	\$11,861,776	\$11,861,776	
Total Net Revenues (less existing tax base)	\$285,120,867	\$217,664,783	
EXPENDITURES			
Operating Expenditures	\$125,159,647	\$98,405,733	
Capital Expenditures	\$116,383,755	\$92,779,999	
Total Expenditures	\$241,543,402	\$191,185,732	
CUMULATIVE NET FISCAL IMPACT	\$43,577,465	\$26,479,051	

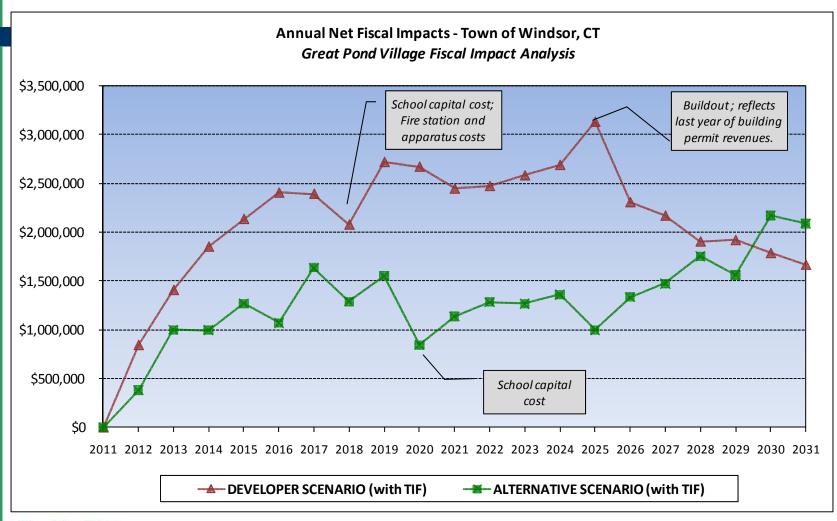


Average Annual Fiscal Impact Results



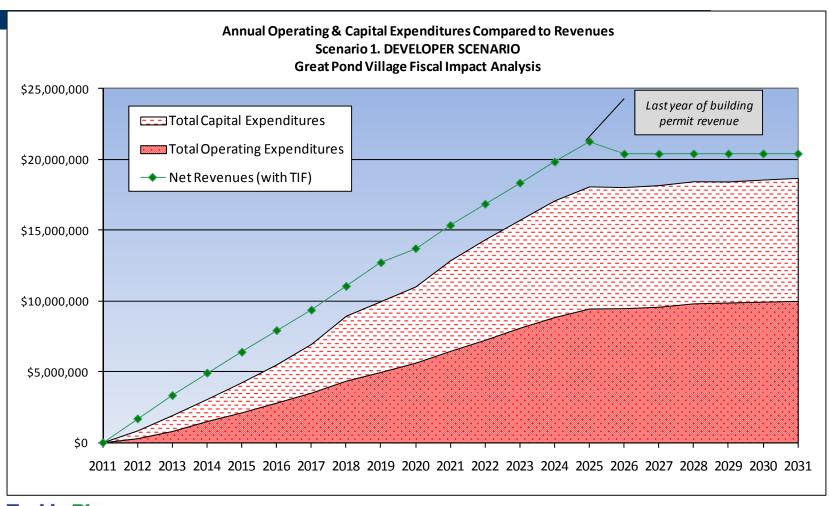


Annual Fiscal Impact Results



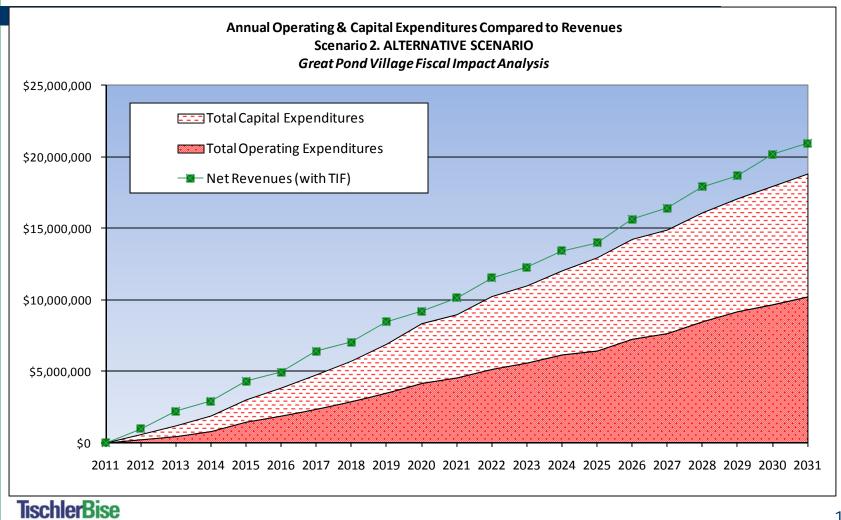


Annual Net Revenues Compared to Operating and Capital Costs: *Developer Scenario*

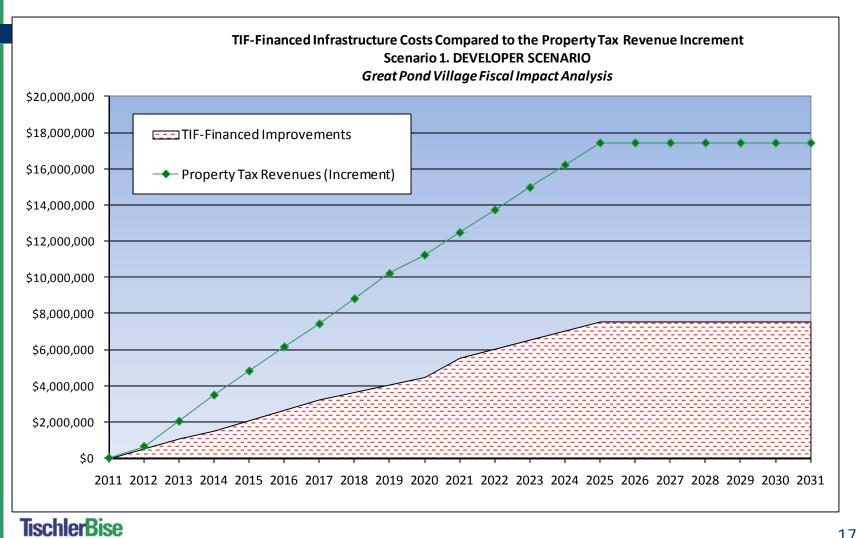




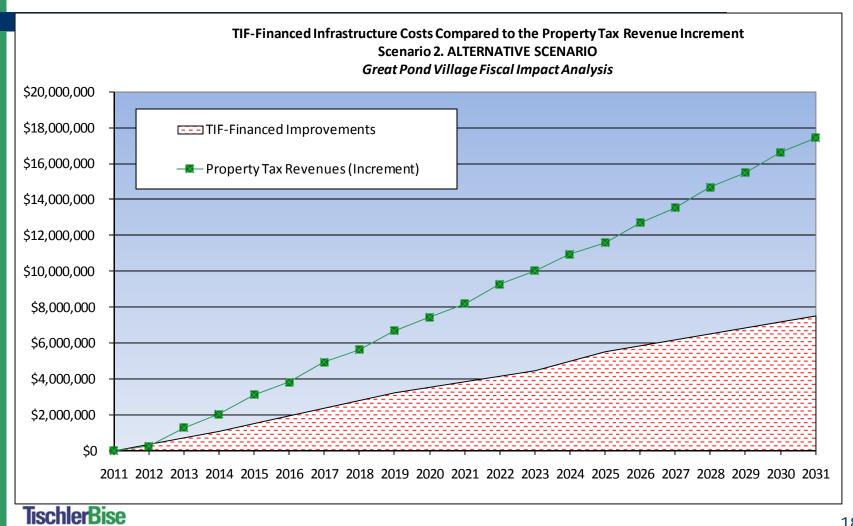
Annual Net Revenues Compared to Operating and Capital Costs: *Alternative Scenario*



TIF Analysis: Developer Scenario



TIF Analysis: Alternative Scenario



Major Findings and Results

- Revenues generated from the Great Pond Village development are sufficient to cover operating and capital expenses to serve the development
- Fiscal surpluses are generated under both scenarios tested
- Tax Increment Financing: Incremental property tax revenue is sufficient to finance the developer's proposed infrastructure as presented



Major Findings and Results (cont'd)

- Operating impacts for future Town-maintained infrastructure is included
 - For improvements indentified as being maintained by another entity (e.g., home owners assn.), operating costs are NOT included
- Projected revenues are sufficient to pay for capital improvements—both on-site as proposed by developer and Town capital improvements
 - Largest Town projected capital costs are schools, fire, and police



Wrap-Up

- Discussion
- Questions?



Supporting Slides

- Operating impacts
- Capital impacts



Projected Operating Impacts

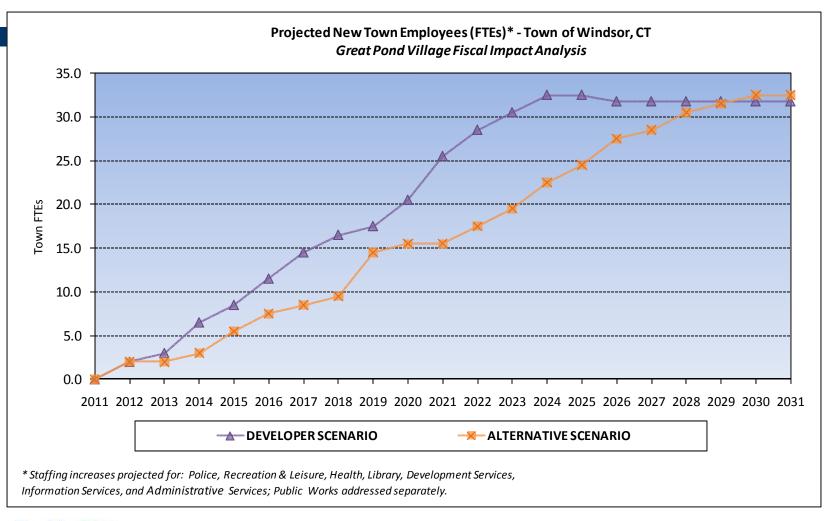
Cumulative Operating Expenditures

Town of Windsor, CT

Great Pond Village

	SCENARIO			
Category	DEVELOPER SCENARIO: Buildout by Year 14	%	ALTERNATIVE SCENARIO: Buildout by Year 20	%
Schools	\$77,823,657	62%	\$60,892,818	62%
Town Support For Education	\$2,524,512	2%	\$1,947,828	2%
Safety Services: Police	\$14,303,739	11%	\$10,605,804	11%
Safety Services: Fire and Rescue	\$1,807,506	1%	\$1,444,238	1%
Safety Services: Ambulance	\$159,640	0%	\$123,361	0%
Recreation and Leisure	\$5,416,865	4%	\$4,006,145	4%
Human Services	\$184,495	0%	\$146,331	0%
Health Services	\$1,446,940	1%	\$1,167,761	1%
Li bra ry Se rvi ce s	\$1,626,946	1%	\$1,231,836	1%
Development Services	\$5,476,058	4%	\$5,371,729	5%
Community Development	\$0	0%	\$0	0%
Public Works	\$6,083,129	5%	\$4,774,105	5%
Information Services	\$791,311	1%	\$656,905	1%
Administrative Services	\$2,827,905	2%	\$2,382,939	2%
General Government	\$1,150,597	1%	\$881,892	1%
General Services	\$3,536,346	3%	\$2,772,040	3%
GRAND TOTAL OPERATING EXPENDITURES	\$125,159,647	100%	\$98,405,733	100%

Projected New Town Employees due to GPV





Projected Capital Impacts

Cumulative Capital Expenditures

Town of Windsor, CT

Great Pond Village

	SCENARIO			
Category	DEVELOPER SCENARIO: Buildout by Year 14	%	ALTERNATIVE SCENARIO: Buildout by Year 20	%
TOWN CAPITAL NEEDS				
Schools	\$8,582,454	57%	\$7,007,291	59%
Police	\$1,262,965	8%	\$1,013,850	9%
Ambulance	\$375,000	2%	\$250,000	2%
Fire	\$4,285,757	28%	\$3,061,255	26%
Roads, Vehicles & Equipment	\$592,133	4%	\$491,994	4%
SUBTOTAL TOWN CAPITAL COSTS	\$15,098,308	100%	\$11,824,389	100%
DEVELOPMENT INFRASTRUCTURE SUMMARY				
Phase 1	\$21,339,442	21%	\$20,792,277	26%
Phase 2	\$7,875,884	8%	\$7,438,335	9%
Phase 3	\$27,413,802	27%	\$24,843,758	31%
Phase 4	\$16,035,870	16%	\$12,952,049	16%
Phase 5	\$11,643,254	11%	\$7,938,583	10%
Phase 6-9	\$16,977,196	17%	\$6,990,610	9%
SUBTOTAL DEVELOPMENT INFRASTRUCTURE COSTS	\$101,285,447	100%	\$80,955,610	100%
GRAND TOTAL CAPITAL COSTS	\$116,383,755		\$92,779,999	

Projected New DPW Employees due to GPV

PUBLIC WORKS FTE EMPLOYEE PROJECTION

Town of Windsor, CT

Great Pond Village

	SCENARIO	
	DEVELOPER SCENARIO:	ALTERNATIVE SCENARIO:
Category	Buildout by Year 14	Buildout by Year 20
Public Works Annual Operating Costs from GPV in Year 20	\$883,120	\$765,342
Percent Personnel Costs*	53.4%	53.4%
Estimated Amount for Personnel	\$471,636	\$408,735
Average Personnel Cost per FTE*	\$84,064	\$84,064
Estimated Number of New FTEs (in Year 20)	5.6	4.9

